

Small Business Center Bios

Updated 12/19/13

Staff:



Jethea Jones advises and assists small business owners of the various resources available for business startup and existing business needs. She began her service to the Small Business Center Network in 2010 and currently serves as the Staff Assistant of the Forsyth Tech Small Business Center. www.linkedin.com/pub/jethea-jones/49/213/162



Nell Perry began her service to the Small Business Center Network in October 1996 and has attained SBC Director Level 3 certification. She currently is serving as the Coordinator of the Small Business Center and provides assistance with all aspects of scheduling, training and counseling services. www.linkedin.com/pub/nell-perry/8/846/2a2



Allan Younger is the Director of the Small Business Center. He is responsible for strengthening operations and services, enhancing support to small businesses in Stokes County, and providing community advocacy. His desire is to positively impact the confidence of small business owners regarding their ability to succeed. www.linkedin.com/in/allanyounger/

Seminar Presenters:



Jim Blaylock is an independent sales consultant in the Triad. He helps small, medium and large companies grow their sales by finding new customers. www.linkedin.com/pub/jim-blaylock/1/836/368



Semone Brisson is a self-employed accountant, educator, and QuickBooks consultant practicing in Salisbury, North Carolina since 1990. She enjoys consulting with small business owners in all aspects of running a business with a special focus on accounting. Semone earned a bachelor's degree in business management from Catawba College and an Associate of Applied Science in accounting from Rowan-Cabarrus Community College. www.linkedin.com/pub/semone-brisson/12/315/577



Teddy Burriss is a world renowned Networking Strategist. Working for Burriss Consulting, Inc., Teddy teaches "Networking for Mutual Benefit" and "Building Relationships through Social Media." Teddy is an accomplished author, public speaker, avid social media engager and blogger. Teddy is a proven authority of the principles and practices of social media for business. As a Certified Career Transition Coach, Teddy provides outplacement services and coaching for our friends and family in career transition. www.linkedin.com/in/tlburriss



Mark Csordos is president of DenMark Publishing. He has authored three books, two on Entrepreneurship and one on Goal Setting. He has been featured in *The New York Times*, *Vogue* and *Entrepreneur*. He has spoken around the country on topics such as Entrepreneurship, Goal Setting and Time Management, and Sales. www.linkedin.com/pub/mark-csordos/12/326/805



Garry Fisher is a successful business executive, entrepreneur, and author with 35 years of experience in the financial services industry. He has significant experience in strategic marketing, product management, online marketing and integrated channel management, project management, finance, and business planning. He holds a Master's Degree in Business Administration and a Bachelor of Art Degree in Economics. www.linkedin.com/in/garryfisher



Ruben Gonzales is the Business Development Administrator for the City of Winston Salem. He is experienced in business plan writing and business loan processing. He is a certified instructor in the REAL and FAST TRAC entrepreneurial training programs. www.linkedin.com/pub/ruben-gonzales/15/b5b/759



Ken Griffin is a multi-faceted entrepreneur with the heart of a teacher committed to changing a generation one family at a time. His entrepreneurial experience is focused in the areas of Financial Coaching, Group Facilitation, Public Speaking, Health Care, Real Estate, Training, Mentoring and Logistics. His love is to share "ABC Budgeting" and "How to Start a Business" through seminars, workshops, and group discussions. www.linkedin.com/in/kenegriffin



Nick Hawks was recently named the winner of the 2012 eBay Education Specialist of the year for the United States. He is also a Power Seller and a Top Rated Seller on eBay and a resident of Mount Airy N.C. He has a diverse background in business administration and is a successful small business owner. With over 16 years experience selling on eBay his eBay seminars have been a great success with some of the highest attendance rates North Carolina Community Colleges have ever recorded. If you want to learn all the tricks to selling on eBay just attend his series of three eBay University classes. www.linkedin.com/pub/nick-hawks/56/3a3/5a9



Greta Lint brings 30 years of sales, marketing, media and public relations to the classroom, along with a strong background of teaching adults. A small business owner herself, she formed her company in 2003 to help festivals and events promote their activities. She expanded her services to work with small towns, universities, state agencies, arts councils, chambers of commerce, tourism offices, farmers, artists, retailers, restaurateurs and other small business owners. Greta is a published writer and has a strong working knowledge of TV, radio and print newsrooms, having worked in media outlets in Wilmington, Spartanburg, Hickory and Asheboro. www.linkedin.com/in/gretalint



Kirk Lyles is President and Founder of *r3 Innovate!*, a business development firm focused on developing *transformational* leaders and workplaces—workplaces where everyone “thrives.” Kirk’s mantra in all his teaching and work is: “*How* we run our businesses can dramatically improve the world.” An educator at heart, Kirk has been a small business manager, owner and consultant, working and teaching in places like California, Boston, North Carolina and South Korea. He has taught in University settings and directed the development efforts for several businesses, schools, nonprofits and an international publisher. Kirk is also a certified TRP[®] Trainer and Leadership Coach. (www.TRPnet.com).
www.linkedin.com/in/kirklyles



Jacqueline Morgan is a web designer, trainer/teacher and marketing professional. She is president and owner of J Morgan Designs. She has created numerous websites for non-profit organizations, schools and small business owners. She is a graduate of High Point University and the University of Phoenix. www.linkedin.com/in/absolutelyspotlesscleaning



Jason Owens is an author and public speaker who is passionate about helping new business owners succeed. Jason leads DeepWaterLabs, a research-based consulting firm that focuses on increasing the survival rate of entrepreneurs. He is currently pursuing a doctoral degree in management from University of Phoenix. Jason and his wife of 18 years live just outside of Charlotte, North Carolina. www.linkedin.com/in/jasonrowens/



Calvin F. Patterson is the Chairman and CEO of Earnest Harvest LLC. He is also the Host/Producer of “Empowering You”(public affairs radio program on WSNC 90.5 FM). He is the former Board of Trustee and Vice Chairman for Community Relations of the Winston-Salem/Forsyth County Arts Council and former Board of Trustee, Secretary, Vice-Chairman, and Chairman of Historic Bethabara Park. His favorite saying is “Luck is where opportunity meets preparation.”

www.linkedin.com/pub/calvin-f-patterson/12/509/146



Susan Reagan has more than 20 years of expertise in market analysis, project management, sales strategy and business relationship development. As business counselor with the Small Business and Technology Development Center, Susan helps entrepreneurs and start-up companies chart a strategic plan for profitable growth. Susan holds a bachelor’s degree in Marketing and Business and a Master’s in Business Administration. www.linkedin.com/in/susanraereagan



Carl B. Smalls is a partner with Morgan Smalls Sports Consultants, LLC. He is a graduate of Harvard University, John F. Kennedy School of Government Program in Investment Decisions and Behavior Finance. Also, he has an MBA in Finance from Atlanta University Graduate School of Business.

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Dr. Janice Whitt-Smith is the Professor of Management at Winston Salem State University where she has served for 13 years. She is also the President and CEO of J.W. Smith and Associates LLC a human resource and organization development expert. As principal consultant and owner of J.W. Smith and Associates, LLC, Dr. Smith is creative, organized, self-motivated, purpose-driven and developmentally focused professional who is a member of international SHRM.

www.linkedin.com/pub/janice-witt-smith-phd-sphr/1b/341/69b



Wrenwyck Williams is an extremely effective life strategist who specializes in Executive, Personal, Health and Wellness, Spiritual coaching. He empowers you with a greater capacity to produce results and a greater confidence in your ability to do so. He is also a highly recognized and award winning International Public Speaker (Toastmasters International-DTM) and Trainer. His inspirational messages and charismatic style has impacted the lives of thousands.



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Business Counselors:



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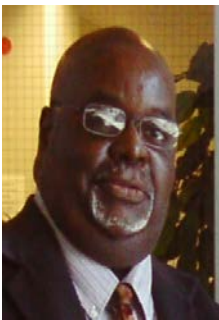
Garry Fisher is a successful business executive, entrepreneur, and author with 35 years of experience in the financial services industry. He has significant experience in strategic marketing, product management, online marketing and integrated channel management, project management, finance, and business planning. He holds a Master's Degree in Business Administration and a Bachelor of Art Degree in Economics. www.linkedin.com/in/garryfisher



Scott Huber has more than 30 years of business experience in startups. He received his MBA from Wake Forest University in 1978 and started his career with IBM. Since IBM all of his ventures have been in information systems. He is well versed in the internet and social media for the promotion of products. www.linkedin.com/pub/scott-huber/14/345/923



Holly Kidd is a former small business owner with a background in marketing, merchandising and design. As a Stokes County native, she enjoys helping its area small businesses succeed in today's economic environment. Her forte is business marketing and visual presentation of products, promotions, and store layout. Holly has dual degree concentrations from UNC-Greensboro in Textile Products Design and Textile Products Marketing.



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After high school, **Bill Snow** served in the Air Force during the Korean War. He used the Korean GI Bill to get his undergraduate degree in 1956. He went to work for Price Waterhouse CPA Firm in Chicago. After two years, he went to graduate school at the University of Iowa and started to work for Westinghouse Electric Co. After several assignments in manufacturing, he entered management in the Internal Audit Department. After five years in several locations, he spent two years on the financial policies and procedures staff at Pittsburgh headquarters on several projects. His final assignment was as controller for the startup of the Westinghouse Turbine Components plant and then retirement. He started his second career as a tax accountant with H&R Block Executive Tax Service for 15 years and then he retired.



Dick Vann is the President of PostMark, Inc. in Winston Salem. Dick started PostMark in 1992 after over 20 years in the Information Technology departments of large companies (Procter & Gamble and R J Reynolds Tobacco). Dick has over 40 years of experience with all types of computers and data processing. www.linkedin.com/pub/richard-vann/12/aa0/24b



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